



## SALUTE TO DEALERS

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LINCOLN



MERCURY



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FORD MOTOR COMPANY  
RECOGNIZES

# DON DUPUIS

*For your compassion and dedication to the worthy causes  
you support which make a significant difference  
in the lives of people in need.*

*Nominee* 2010

EDSEL B. FORD II  
BOARD OF DIRECTORS  
FORD MOTOR COMPANY



Edsel B. Ford II  
Board Director

World Headquarters  
One American Road  
Dearborn, MI 48126-2791 USA

October 27, 2009

Mr. Don Dupuis  
Dupuis Ford Lincoln  
603 St-Isidore St.  
Casselman, ON Canada, K0A 1M0

Dear Mr. Dupuis,

*Congratulations* on your recent nomination to an exclusive group of Ford Motor Company dealers – 2010 Salute To Dealers.

Salute To Dealers is a company-wide initiative that recognizes our Dealer Principals who generously work to improve the lives of those in need in their communities.

Salute To Dealers continues to be a very important initiative within Ford Motor Company. Each year, I am humbled to discover just how giving our dealers are. I take great pride in your contributions and am privileged to have honored dozens of deserving men and women over the past nine years.

Dealers from all four brands, representing nearly 4,000 dealership franchises nationally, are eligible for this prestigious award. This year, regional managers submitted 69 nominations from 31 states and two countries. A panel of independent judges from a variety of backgrounds selects the four honorees based on the dealer's activities, length of participation and personal motivation. With each year's group participating in hundreds of causes, selecting just four dealers to individually honor is a difficult, but rewarding task.

Considering the high quality and community spirit of our dealer body, this is a tribute to your hard work and dedication.

To recognize your strong community involvement, we have enclosed a certificate honoring your nomination. Ford Motor Company is very proud of you as a 2010 Salute To Dealers nominee.

Thank you for your efforts and best wishes for continued success. I look forward to seeing you in Orlando at the Salute To Dealers reception on Friday, February 12, 2010 where we will celebrate the 2010 nominees and honorees.

Formal invitations will be sent in December.

Sincerely,

A handwritten signature in black ink, appearing to read "Edsel B. Ford II". The signature is stylized and cursive.